

NEW

FROM GRACE PHARMACEUTICALS



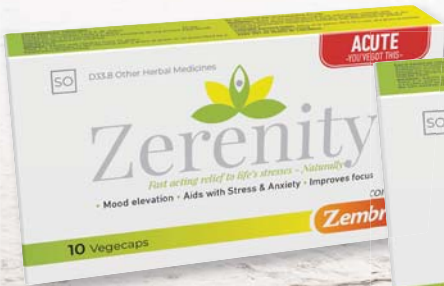
Zerenity™

Fast acting relief to life's stresses - Naturally

- Mood elevation
- Aids with Stress & Anxiety
- Improves focus



REFERENCES:
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contains

Zembrin®

PATENTED
STANDARDISED
BOTANICAL
Sceletium
INGREDIENT





Zembrin® is a trademark of HG&H Pharmaceuticals (Pty) Ltd.



CLINICAL STUDIES

Eight pilot, double-blind, placebo-controlled clinical studies in healthy people have been completed and published, paving the way for future larger clinical trials in patient populations.

- Positive effects on wellbeing were noted by participants taking **Zembrin®**, including improved coping with stress, anxiety and mood disorders.
- **Zembrin®** has been proven to positively impact the electrical activity of the brain only two hours after ingestion and significantly improve key cognitive domains i.e. cognitive flexibility and executive function
- In a groundbreaking pharmaco-functional magnetic resonance imaging (fMRI) study, **Zembrin®** was found to have significant anti-anxiety activity after a single dose.
- **Zembrin®** has been proven to decrease perceived soreness following exercise, preserve range of motion following exercise, reduce perceived exertion and prevent exercise-related mood disturbances.

| | ANECDOTAL EVIDENCE | CLINICAL STUDIES |
|---|--|--|
| COGNITIVE FUNCTION  | Zembrin® improves cognition (focus) ⁹ | Zembrin® improves mental performance ^{3,5,8} Zembrin® enhances ² cognition Zembrin® has been proven to positively impact the electrical activity of the brain only two hours after ingestion ⁵ Zembrin® significantly improves cognitive flexibility and executive function ³ Zembrin® improves processing speed, psychomotor speed and complex attention ³ Zembrin® improves working memory, attention control, response inhibition and concept formulation ³ Zembrin® improves ability to multitask, to adapt to rapidly changing directions and ability to intelligently utilise information ³ Zembrin® improves decision-making, impulse control and strategy formation ³ Zembrin® improves ability to exercise initiative, improves proper judgement, improves discipline, improves spontaneous ability to take action and improves goal-directed behaviour ³ Zembrin® significantly improves reactive performance to a visual stimulus when a cognitive stress is added to the task ⁸ |
| STRESS & ANXIETY  | Zembrin® may help in the management of stress in everyday life ² Zembrin® relieves stress of thirst ¹⁵ Zembrin® relieves stress of hunger ¹⁵ | Zembrin® offers experiential stress relief ^{1,3,6} Zembrin® helps to moderate general feelings of stress and anxiety ⁶ Zembrin® decreases anxiety ^{2,4} A single dose of Zembrin® may improve stress/anxiety levels ⁶ |
| MOOD  | Zembrin® has great potential to be developed into a rapidly acting botanical drug for treating Major Depressive Disorder ² | Zembrin® decreases depression ¹ Zembrin® elevates mood ¹ Zembrin® improves mood ³ |
| SLEEP  | | Zembrin® may improve sleep ¹ Zembrin® may help with difficulty in falling asleep, broken sleep, unsatisfying sleep and fatigue on waking ¹⁷ |

